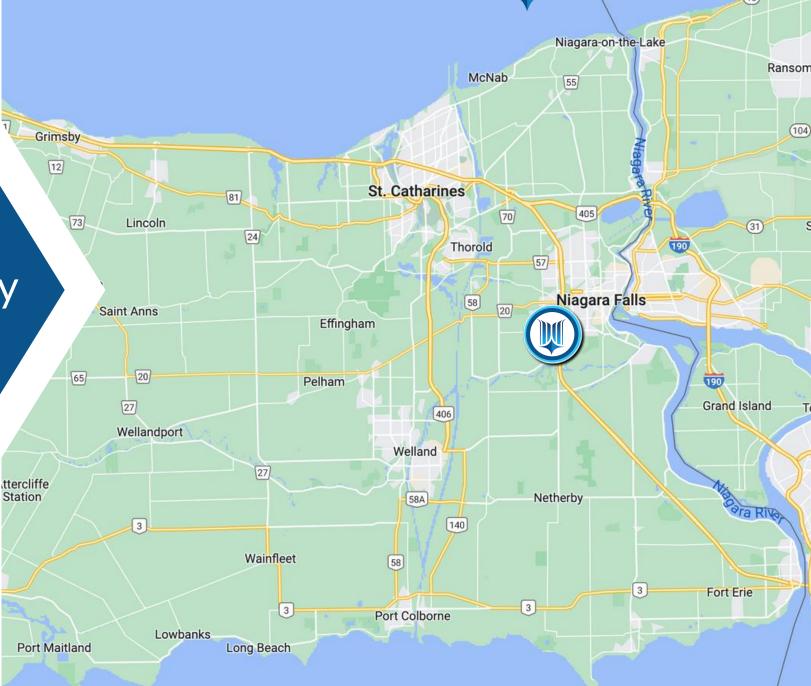


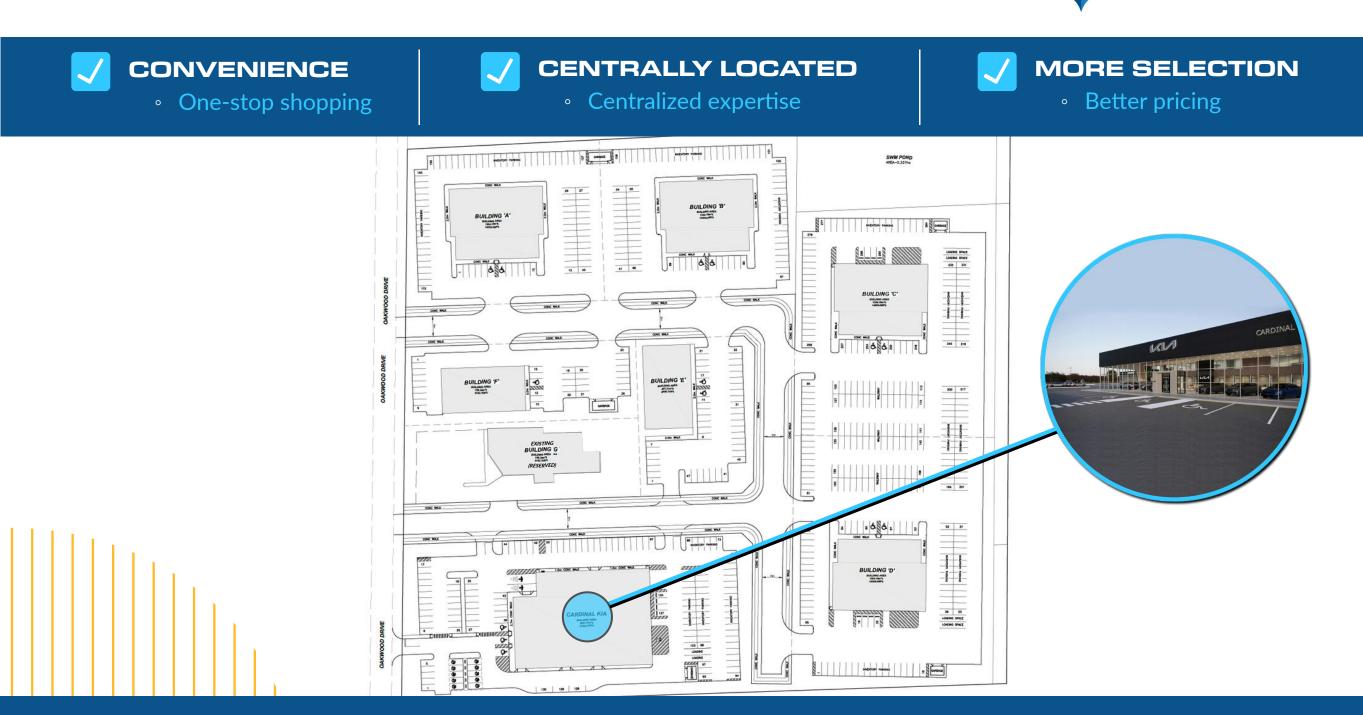
#### NIAGARA AUTO MALL

Niagara's first automotive landmark, the Niagara Auto Mall is centrally located in the heart of the Niagara Region.



IAGARA





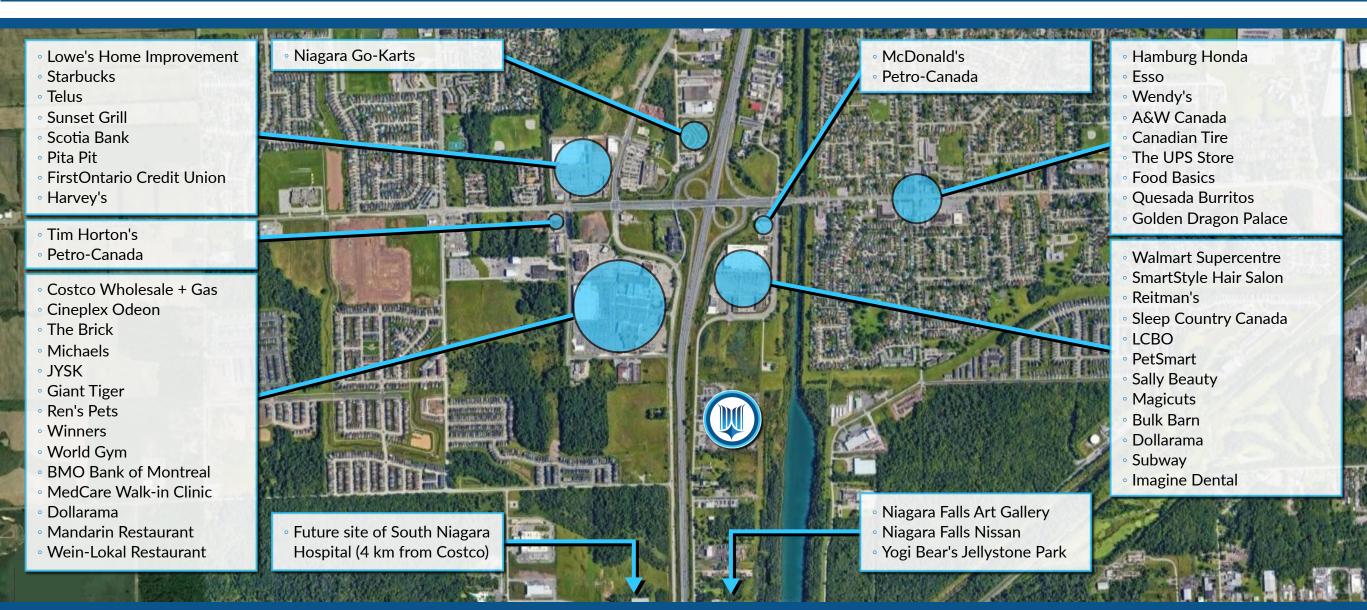


In addition to being centrally located within the Region, the Niagara Auto Mall also offers superior visibility and access to the QEW and is only minutes away from Niagara's residential housing boom, the new Regional Hospital, and key shopping.





#### Central to one of Niagara's main shopping havens.







**13.1%** DIFFERENCE



The population growth of the Niagara Region vs. other Regional Municipalities in Ontario<sup>1</sup> The average number of drivers of passenger vehicles in the Niagara Region vs. other Regional Municipalities in Ontario<sup>2</sup>

The average number of drivers of passenger vehicles in the Niagara Region vs. other Regional Municipalities in Canada<sup>2</sup>

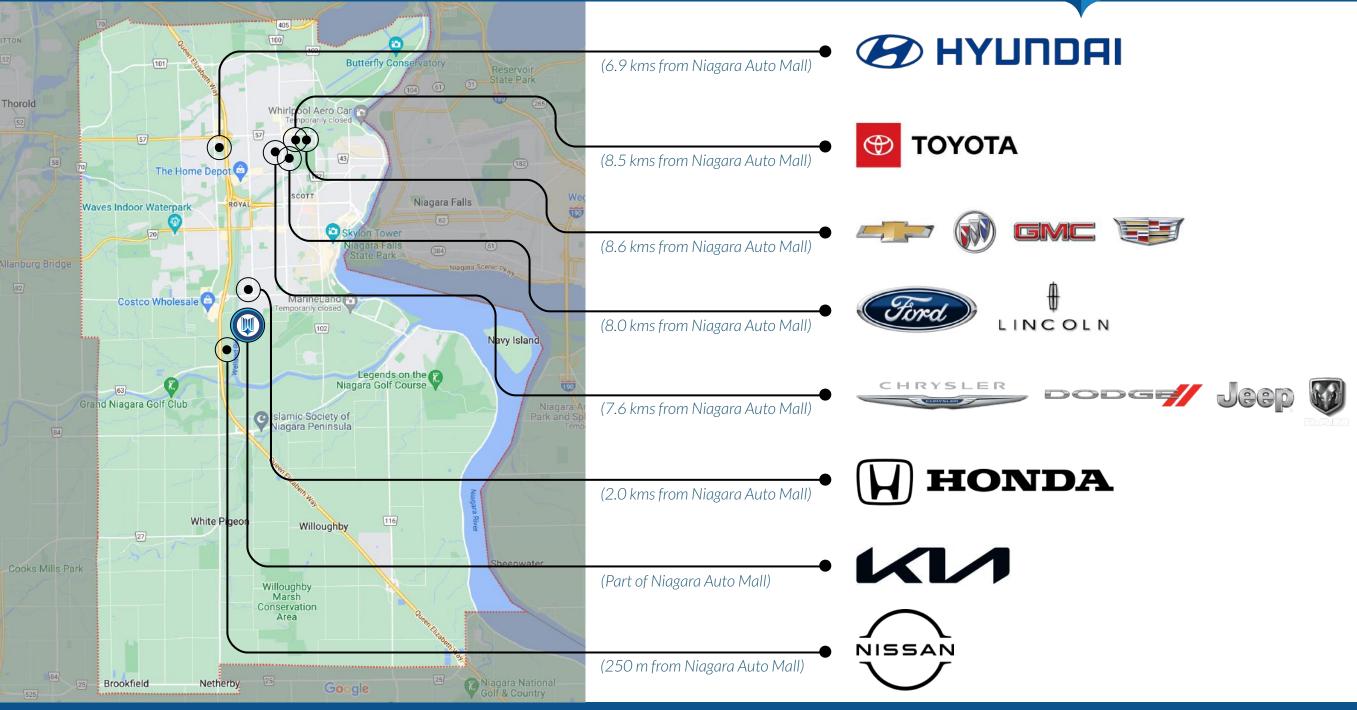
ALMOST <u>30</u> Million VEHICLES

AVERAGE ANNUAL TRAFFIC VOLUME THAT PASSES NIAGARA AUTO MALL ON THE QEW<sup>3</sup>

<sup>1</sup>Source: Statistics Canada, 2021 Census of Population - increase between 2016 - 2021. <sup>2</sup>Source: Statistics Canada, 2021 Census of Population - drivers in 2021. <sup>3</sup>Source: Ministry of Transportation Annual Traffic Data, Provincial Highways, based on annual average daily traffic (2-way) between Lyons Creek Rd IC-21 and Hwy 420 IC-30 in 2016.

### COMPETITIVE LANDSCAPE





"We eagerly anticipate the inclusion of your brand as a valuable addition to Niagara's inaugural Auto Mall. Our prominent location in the heart of Niagara positions us at the epicenter of the region's rapid development, making us the pioneering establishment of its kind within the area. Spanning an impressive 18 acres, our Auto Mall presents an unrivalled opportunity to create an all-encompassing automotive destination, ensuring heightened visibility and enhanced customer engagement that will undoubtedly increase your market share and brand recognition.

The site itself holds great significance, amplified by the ongoing development in its vicinity. The vibrant and prosperous Niagara community, nestled within one of Ontario's most rapidly expanding regions, exudes an unparalleled enthusiasm and vitality. The unparalleled allure of an automotive mall within Niagara compliments the awe-inspiring majesty of the Niagara Falls.

We extend a warm welcome to you and your brand, and I look forward to your consideration in embarking on a remarkable opportunity within Niagara Auto Mall."

## GET IN TOUCH

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# NIAGARA