

# **Preferred**

Package

Offer your clients an engaging experience on your website with 360. Agency.

Multi-Templated Dealer Website with content and CSS Personalization (includes access to XMS Pro).

\$399<sup>USD</sup>



#### **XMS Pro**

CMS access for promotion management, articles, coupons, landing pages, sections, departments and users.



#### **XMS 360**

New and pre-owned vehicle inventory management software. (Includes basic syndication package).



### **XMS Mobile**

Mobile version of our inventory management tool, adapted to your field team: data management, pictures and videos. (Available for Android and iPhone).



#### **XMS Review 360**

App that allows you to collect testimonials at point-of-sale to publish on your website and social media. (Available for iPhone and iPad).



## **Dedicated Account Manager**

Your personal advisor for the support of your website, your marketing projects and offensives. (Charges may apply)



### **Personalized Content**

New Vehicles, Pre-Owned Vehicles, After-Sales, About Us, Team, News, Videos, Testimonials, etc...



## Personalized Design and Programming

Design created for Polaris dealerships, offering dealer flexibility while meeting Polaris brand requirements.



### SSL Protocol

Includes HTTPS protocol to provide high data transmission security.



## New Vehicles (Polaris Brands\*)

- Specific VDP landing page for every model.
- 3 images for each available combination.
- Stock image available for your new Polaris inventory.

('Polaris Off-Road Vehicles, Polaris On-Road Vehicles [Indian Motorcycle, Slingshot], Polaris Snowmobiles, Timbersled, Polaris Commercial, Polaris Government & Defense, Boats [Bennington, Godfrey, Hurricane and Rinker]).



## **Pre-Owned and New Vehicles**

Inventory syndication management for pre-owned and new vehicles. (Includes basic syndication package, import & export).



#### **Blog Starter Package**

3 generic articles for the news section of your website. (Exclusive items available in SEO optional packages).



#### **High-End Photo Gallery**

New vehicles: high-end and exclusive photo gallery.

#### **AVAILABLE OPTIONS**

## PREMIUM ADDITIONAL OEM CATALOG

Price capped to 5 catalogs.

\$79<sup>USD</sup> per brand / per month

## **SHOWROOM 360**

MANUFACTURER INCENTIVE PROGRAM

Discounts and financing options available for Polaris incentives only.

\$150<sup>USD</sup>

## **CRM 360**

LEAD MANAGEMENT

Increase your lead conversion with a powerful customer relationship management tool for your internal sales team and business development center.

\$355<sup>USD</sup> per website / per month





## **POLARIS** 360.AGENCY OFFERS (pricing per website / per month)

360/GENCY

	· ·	0007 IOE.101	
	WEBSITE SERVICES (Website inc	ludes all Polaris catalogs)	PREFERRED \$399 <sup>USD</sup>
	XMS PRO CMS access for promotion management, articles, coupons, landing pages, sections, departments and users.		✓
	XMS 360  New and pre-owned vehicle inventory management software. (Includes basic syndication package).		✓
×	XMS Mobile 360  Mobile version of our inventory management tool, adapted to your field team: data management, pictures and videos. (Available for Android and iPhone).		✓
Ç	XMS Review 360 App that allows you to collect testimonials at point-of-sale to publish on your website and social media. (Available for iPhone and iPad).		✓
(A)	SSL PROTOCOL Includes HTTPS protocol to provide high data transmission security.		✓
	PERSONALIZED DESIGN AND PROGRAMMING Design created for Polaris dealerships, offering dealer flexibility while meeting Polaris brand requirements.		✓
*	NEW VEHICLES (Polaris Brands*)  • Specific VDP landing page for every model.  • 3 images for each available combination.  • Stock image available for your new Polaris inventory.	'Polaris Off-Road Vehicles, Polaris On-Road Vehicles (Indian Motorcycle, Slingshot), Polaris Snowmobiles, Timbersled, Polaris Commercial, Polaris Government & Defense, Boats (Bennington, Godfrey, Hurricane and Rinker).	✓
BRAND	PREMIUM ADDITIONAL OEM CATALOG Price capped to 5 catalogs.		\$79 <sup>USD</sup> per brand / per month
	NEW AND PRE-OWNED VEHICLES Inventory syndication management for pre-owned and new vehicles. (Import & export).		✓
O	HIGH-END PHOTO GALLERY  New vehicles: high-end and exclusive photo gallery.		✓
0	SHOWROOM 360  MANUFACTURER INCENTIVE PROGRAM  Discounts and financing options available for Polaris incentives only.		\$150 <sup>usb</sup> per website / per month
	ADDITIONAL SERVICES		"À LA CARTE"
SE() PLUS	SEO PLUS Includes 1 vehicle review and 1 news article per month.		<b>\$495<sup>usb</sup></b> per website / per month
SE® POWER	SEO POWER Includes SEO PLUS Package + 6 guestblogging articles per year with backlinks to your website and geo-targeted ad banners on the NetMedia 360 website network.		\$795 <sup>USD</sup> per website / per month
Ö,	OCM 360 - SOCIAL MEDIA / REPUTATION MANAGEMENT Includes daily monitoring on Facebook and Google, annual strategy, profile & cover pictures, posts, reporting & contests and Google+ reviews.		\$395 <sup>USD</sup> per website / per month
@	MONTHLY NEWSLETTER  Newsletter can include news from dealerships, articles and promotions. (Includes initial design, monthly management and distribution).		\$395 <sup>USD</sup> per website / per month
<b>%</b>	CONVERSION 360 Generate more leads on your website with 1 contextual coupon, 1 header and 1 in-house promotion per month.		<b>\$295<sup>usb</sup></b> per website / per month
	CRM PRO 360 SUITE OF	"À LA CARTE"	
0	CRM 360 Increase your conversion with a powerful lead management tool for your internal sales teams and your business development center.		\$1,000 <sup>usp</sup> upfront + \$335 <sup>usp</sup> per website / per month
0	<b>CRM Mobile 360</b> Find all the main features of our CRM 360 in a mobile format, created to optimize the productivity, performance and transparency of your sales department through your business processes.		\$115 <sup>USD</sup> per website / per month
	PHONETRACK 360 5 locals or (1-800) phone number with PhoneTrack 360 software access. (500 minutes, tracking & recording included + \$25 <sup>USD</sup> for each additional 500 minutes).		<b>\$140<sup>USD</sup></b> per website / per month
Ç.	SMS 360 Stay connected via SMS to your mobile consumers and efficiently manage your opportunities via your SMS management tool fully integrated with CRM 360.		\$40 <sup>usb</sup> per website / per month