

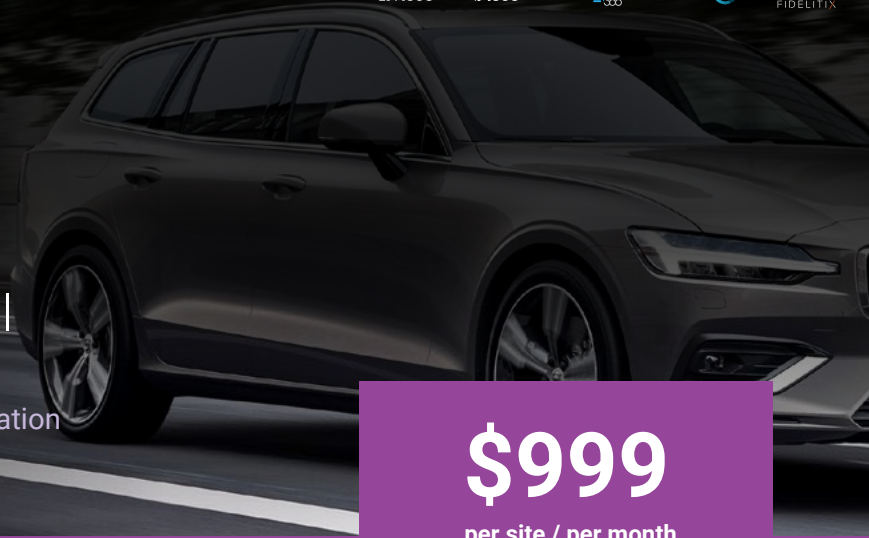


Base

Package

The essentials for a professional web presence with 360.Agency

Generic templated dealer website with CSS personalisation (includes access to XMS Pro).



\$999

per site / per month



XMS Pro

CMS access for promo management, articles, coupons, landing pages, sections, departments and users.



XMS 360

New and pre-owned cars inventory management software. (Includes syndication).



XMS Mobile

Mobile version of our inventory management tool, adapted to your field team: VIN scan, data management, pictures and videos. (Available for Android and iPhone).



XMS Review 360

App that allows you to collect testimonials at point of sale to broadcast on your website and social media. (Available for iPhone and iPad).



Phonetrack 360

1 local or (1-800) phone number with Phonetrack 360 Lite access. (250 minutes, tracking & recording included + \$25 for each additional 500 minutes).



Design & Programming

Generic templates incorporating Volvo Canada's branding requirements.



New Cars

- Specific VDP landing page for every trim level.
- 3 interior & exterior pictures for each colour. (Matching Canadian make, model, year, trim).
- Complete collection of new vehicles with an image gallery of your inventory.



Pre-owned, new and certified cars

Inventory syndication management for pre-owned and new vehicles including certified vehicles. (Import & export).

AVAILABLE OPTIONS

DIGITAL ADVERTISING

Set up your complete and customized media plan with your dedicated media directors. (Banner creation included).

\$1,000

per month

Minimum budget per month

SHOWROOM 360*

LEASE AND FINANCE CALCULATION

Our Showroom application provides a payment calculator as well as lease or finance options, including manufacturer rebates for new cars.

\$150

per site / per month

* Optional product for Base Package. (Included in the Premium version).

OPTIONAL INTEGRATION

SSL Protocol

\$35

per site / per month

Trade 360

\$399

per site / per month

\$500 upfront

Showroom 360 Digital Retailing

Not Available

with the Base Package

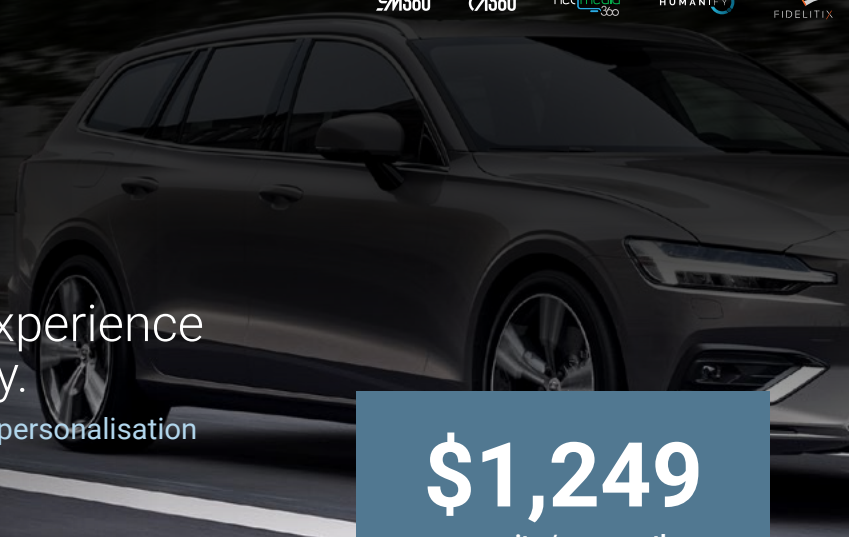


Preferred

Package

Offer your clients an engaging experience on your website with 360.Agency.

Multi-Templated dealer website with Content and CSS personalisation (includes access to XMS Pro).



\$1,249

per site / per month



XMS Pro

CMS access for promo management, articles, coupons, landing pages, sections, departments and users.



XMS 360

New and pre-owned cars inventory management software. (Includes syndication).



XMS Mobile

Mobile version of our inventory management tool, adapted to your field team: VIN scan, data management, pictures and videos. (Available for Android and iPhone).



XMS Review 360

App that allows you to collect testimonials at point of sale to broadcast on your website and social media. (Available for iPhone and iPad).



Phonetrack 360

6 local or (1-800) phone number with Phonetrack 360 Lite access. (500 minutes, tracking & recording included + \$25 for each additional 500 minutes).



SSL protocol

Includes HTTPS protocol to provide a high data transmission security.



Design & Programming

Premium template created specifically to meet Volvo Canada branding standards.



New Cars

- Specific VDP landing page for every trim level.
- 3 interior & exterior pictures for each colour. (Matching Canadian make, model, year, trim).
- Complete collection of new vehicles with an image gallery of your inventory.



Pre-owned, new and certified cars

Inventory syndication management for pre-owned and new vehicles including certified vehicles. (Import & export).



Blog Started Package

3 generic articles for activating the news section of your website. (Exclusive items available with the Premium offer).



Dedicated Account Manager

Your personal advisor for the support of your website and your offensive marketing projects. (Charges may apply)

AVAILABLE OPTIONS

DIGITAL ADVERTISING

Set up your complete and customized media plan with your dedicated media directors. (Banner creation included).

\$1,000

per month

Minimum budget per month

SHOWROOM 360*

LEASE AND FINANCE CALCULATION

Our Showroom application provides a payment calculator as well as lease or finance options, including manufacturer rebates for new cars.

\$150

per site / per month

* Optional product for Preferred Package. (Included in the Premium version).

DIGITAL RETAILING

ONLINE SALES FOR AUTOMOTIVE RETAILERS

Showroom 360 New Cars

\$675

per site / per month
\$1,500 upfront

Showroom 360 Pre-owned Car

\$350

per site / per month
\$1,500 upfront

Canadian Black Book Integration

\$300

per site / per month
\$500 upfront



Premium

Package

Offer your clients an engaging experience on your website with 360.Agency.

Custom designed dealer website (with Volvo brand guidelines).

\$1,899

per site / per month

The Premium Package includes all items from the Preferred Package, plus:



Personalized design and programming*

Design created for a dealership or group of dealerships offering Personalization to their image by including Volvo Canada requirements.
* Personalization at launch with no additional charges



Personalized Content

New, Pre-owned, After-sales, About us, Team, News, Videos, Testimonials, etc...



High-end photo gallery

New vehicles: High-end and exclusive photo gallery (Canadian make, model, year and trim).



360 Spin tour

New vehicles: 360 virtual tour of exterior and interior.



Showroom 360

Lease and Finance Calculation.
Payment calculation app integrated with your website.

AVAILABLE OPTIONS

DIGITAL ADVERTISING

Set up your complete and customized media plan with your dedicated media directors. (Banner creation included).

\$1,000

per month

Minimum budget per month

SHOWROOM 360*

LEASE AND FINANCE CALCULATION

Our Showroom application provides a payment calculator as well as lease or finance options, including manufacturer rebates for new cars.

*Included

DIGITAL RETAILING

ONLINE SALES FOR AUTOMOTIVE RETAILERS

Showroom 360 New Cars

\$675

per site / per month
\$1,500 upfront

Showroom 360 Pre-owned Car









\$350

per site / per month
\$1,500 upfront

Canadian Black Book Integration

\$300

per site / per month
\$500 upfront

SERVICES <i>(Price per site / per month)</i>		ESSENTIAL \$999	PREFERRED \$1 249	PREMIUM \$1 899
 XMS PRO CMS access for promo management, articles, coupons, landing pages, sections, departments and users.	-	✓	✓	
 XMS 360 New and pre-owned cars inventory management software. <i>(Includes syndication)</i>	✓	✓	✓	
 XMS Mobile 360 Mobile version of our inventory management tool, adapted to your field team: VIN scan, data management, pictures and videos. <i>(Available for Android and iPhone).</i>	✓	✓	✓	
 XMS Review 360 App that allows you to collect testimonials at point of sale to broadcast on your website and social media. <i>(Available for iPhone and iPad).</i>	✓	✓	✓	
 PHONETRACK 360 1 local or (1-800) phone number with Phonetrack 360 Lite access. <i>(250 or 500 minutes, tracking & recording included + \$ 25 for each additional 500 minutes).</i>	1 number 250 minutes	6 numbers 500 minutes	6 numbers 500 minutes	
 SSL PROTOCOL Includes HTTPS protocol to provide a high data transmission security.	\$35 per site/per month	✓	✓	
 PERSONALIZED DESIGN AND PROGRAMMING Meets Volvo Canada's branding requirements	Generic templates	Premium templates	Custom Design	
 NEW CARS : • Specific VDP landing page for every trim level. • 3 interior & exterior pictures for each colour. <i>(Matching Canadian make, model, year, trim)</i> • Complete collection of new vehicles with an image gallery of your inventory.	✓	✓	✓	
 PRE-OWNED, NEW AND CERTIFIED CARS Inventory syndication management for pre-owned and new vehicles including certified vehicles. <i>(Import & export).</i>	✓	✓	✓	
 HIGH-END PHOTO GALLERY New vehicles: High-end and exclusive photo gallery. <i>(Canadian make, model, year and trim).</i>	-	-	✓	
 360 SPIN TOUR New vehicles: 360 virtual tour of exterior and interior.	-	-	✓	
 SHOWROOM 360 (V1) Lease and finance calculation A payment calculator as well as lease or finance options, including manufacturer rebates for new cars	\$150 per site/per month	\$150 per site/per month	✓	
 CUSTOM CONTENT New, Pre-owned, After-sales, About us, Team, News, Videos, Testimonials, etc...	-	-	✓	
 BLOG STARTED PACKAGE 3 generic articles for activating the news section of your website. <i>(Exclusive items available with the Premium offer).</i>	-	3 Generic Articles	3 Exclusives Articles	
 DEDICATED ACCOUNT MANAGER Your personal advisor for the support of your website and your offensive marketing projects. <i>(Charges may apply)</i>	-	✓	✓	
AVAILABLE OPTIONS				
 SHOWROOM 360 NEW CARS (V2) Online sales for automotive retailers	Not available	\$675 per site/per month <i>(+ \$1,500 upfront)</i>	\$675 per site/per month <i>(+ \$1,500 upfront)</i>	
 SHOWROOM 360 PRE-OWNED CAR (V2) Online sales for automotive retailers	Not available	\$350 per site/per month <i>(+ \$1,500 upfront)</i>	\$350 per site/per month <i>(+ \$1,500 upfront)</i>	
 TRADE 360 - (without Showroom v2) Canadian Black Book Integration	\$399 per site/per month <i>(+ \$500 upfront)</i>			
 TRADE 360 - (with Showroom v2) Canadian Black Book Integration	\$300 per site/per month <i>(+ \$500 upfront)</i>			
 DIGITAL ADVERTISING Set up your complete and customized media plan with your dedicated media directors. <i>(Banner creation included).</i>	\$1,000 per month <i>(Minimum budget per month)</i>			