

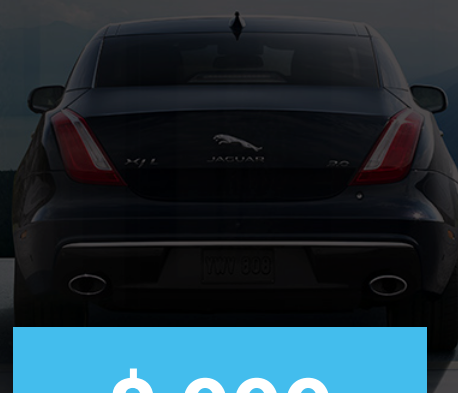


Preferred

Package

Offer your clients an engaging experience on your website with 360.Agency.

Multi-Templated dealer website with Content and CSS personalization
(includes access to XMS Pro).



\$ 999

per site / per month



XMS 360

New and pre-owned cars inventory management software
(includes syndication).



XMS Mobile

Mobile version of our inventory management tool, adapted to your field team: VIN scan, data management, pictures and videos (available for Android and iPhone).



Custom content

New, Pre-owned, After-sales, About us, Team, News, Videos, Testimonials, etc...



Phonetrack 360

6 local or (1-800) phone numbers (tracking & recording) with Phonetrack 360 Lite access.



New Cars

Specific VDP landing page for every trim level.



Pre-owned, new and certified cars

Inventory syndication management for pre-owned and new vehicles including certified vehicles. (Import & export).



XMS Review 360

App that allows you to collect testimonials at point of sale to broadcast on your website and social media.
(Available for iPhone and iPad).



XMS Pro

CMS access for promo management, articles, coupons, landing pages, sections, departments and users.



SSL protocol (option)

Includes HTTPS protocol to provide a high data transmission security.

\$250* + \$35 / month

*No charge if contracted with website

AVAILABLE OPTIONS

DIGITAL ADVERTISING

Set up your complete and customized media plan with your dedicated media directors. (banner creation included)

\$1,000 per month

Minimum budget per month

SHOWROOM 360*

LEASE AND FINANCE CALCULATION

Our Showroom application provides a payment calculator as well as lease or finance options, including manufacturer rebates for new cars.

\$150

per site / per month

* Optional product for Classic Package.
(Included in the Premium version).

DIGITAL RETAILING

ONLINE SALES FOR
AUTOMOTIVE RETAILERS

Showroom 360
New Cars

\$675

per site / per month

\$1,500 upfront

Showroom 360
Pre-owned Car

\$350

per site / per month

\$1,500 upfront

Canadian
Black Book
Integration

\$300

per site / per month

\$500 upfront



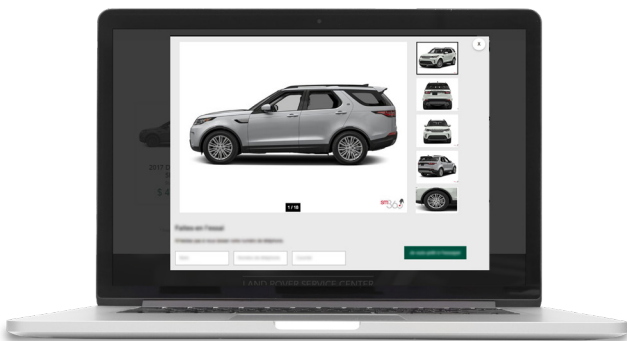
Premium Package

Offer your clients an engaging experience on your website with 360.Agency.

Custom designed dealer website (with Jaguar and Land Rover guidelines).

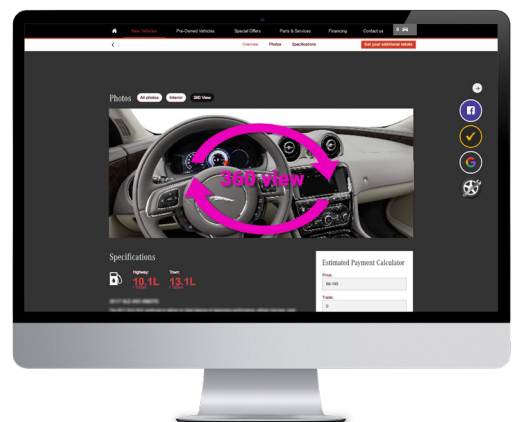
\$ 1,799
per site / per month

The Premium Package includes all items from the Preferred Package, plus:



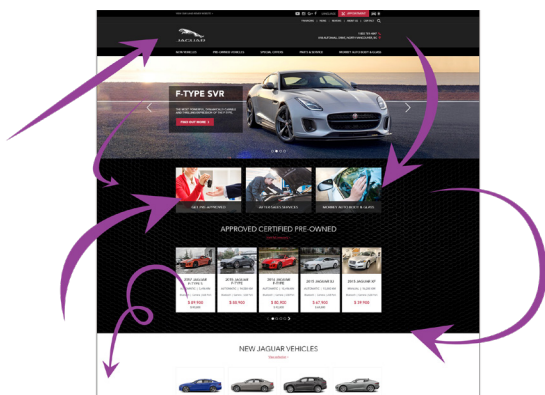
High-end photo gallery

New vehicles: High-end and exclusive photo gallery (Canadian make, model, year and trim).



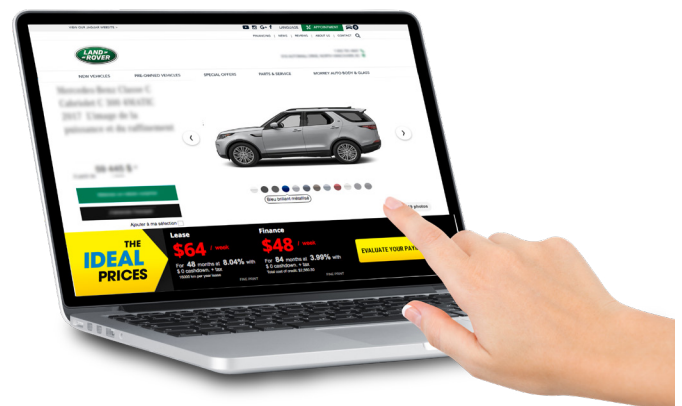
360 Spin tour

New vehicles: 360 virtual tour of exterior and interior.



Customized design and programming

Customization with no additional charges.



Showroom 360

Payment calculation app integrated with your website.

AVAILABLE OPTIONS

DIGITAL ADVERTISING

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\$1,000
per month

Minimum budget per month

SHOWROOM 360*

LEASE AND FINANCE CALCULATION

Our Showroom application provides a payment calculator as well as lease or finance options, including manufacturer rebates for new cars.

***Included**

DIGITAL RETAILING

ONLINE SALES FOR
AUTOMOTIVE RETAILERS

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\$675
per site / per month
\$1,500 upfront

Showroom 360
Pre-owned Car

\$350
per site / per month
\$1,500 upfront

Canadian
Black Book
Integration

\$300
per site / per month
\$500 upfront