



*Tomale*



## THE FEELING IS MUTUAL

Delivering refined Italian design, extraordinarily faithful to the concept from which it draws its origins, the All-New Tonale features heritage elements like the “GT line” and “telephone dial” aluminum wheels that highlight the bold design of the newest Alfa Romeo.





## UNDENIABLY RIVETING

Tonale accelerates toward the future with a solid foundation built upon Alfa Romeo DNA. Design cues make its lineage unmistakable: a progression of dynamic and toned curves effortlessly carries your gaze to the rear, where the taillights deliver a distinct signature.

Veloce shown in Misano Blue Metallic.



## OUR VISION, EVEN SHARPER

Inspired by past iconic models and reenvisioned with matrix technology, the 3+3 LED headlights feature a three-dimensional design that perfectly brings together the geometry of the entire front end. The whole lighting unit animates with a captivating “welcome light” when using the turn signals.





REFLECTING

OUR SOUL





## STYLED WITH FOREVER IN MIND

With the iconic shield, known as the “V-Scudetto,” the new Tonale bears an unmistakable family resemblance. The front end also features two air intakes, one on each side, to create the “Trilobo,” a cornerstone of Alfa Romeo design. All of these pieces come together in a unique fashion to create a contemporary interpretation of a brand whose style goes unmatched.





## AN ENLIGHTENED VIEWPOINT

Designed to put the driver at the centre, Tonale is tailor-made with the latest technology, race-inspired details and premium materials. The interior features the binocular-shaped 12.3-inch Cannocchiale Digital Instrument Display and a 10.25-inch touchscreen for an even more enhanced driving experience.



## CONVENIENTLY LOCATED

The 12.3-inch Cannocchiale Digital Instrument Display is the centrepiece of a more technological driving experience and autonomous driving settings.

Choose between three different stylistic layouts: “Evolved,” “Relax,” and the “Heritage” setting that pays tribute to iconic models from the past. The

10.25-inch touchscreen boasts advanced human-machine interaction, featuring wireless mirroring thanks to Apple CarPlay<sup>®1\*</sup> and Android Auto<sup>™1</sup>

Organize, drag and drop widgets similar to a smartphone interface, receive automatic “Maps” updates, and access

Amazon Alexa<sup>2</sup> (at home and in-vehicle) for an intuitive experience on the road.





## GREAT RESPONSE

The connection between man and machine starts with the sporty, compact steering wheel. Equipped with a push-button start and stop, the race-inspired steering wheel provides optimal grip for an authentic and dynamic driving experience. On Veloce, you can find another Alfa Romeo hallmark: available steering wheel column-mounted aluminum paddle shifters (late availability) that take driving pleasure to another level.





## ON BOARD WITH WHAT'S NEXT



### ENHANCED SOFTWARE EXPERIENCE

Software comes to life with the highest level of connectivity, an All-New infotainment system with over-the-air updates and Amazon Alexa<sup>2</sup> integration. Enjoy a smooth, multitasking interface for an exceptional experience. Thanks to the wide range of Alfa Connect Services<sup>3</sup> and the My Alfa Connect mobile app<sup>3</sup> it's possible to manage and control the Tonale everywhere and at any time, check vehicle info in real time, receive immediate support if needed, send a specific destination to the Tonale and much more.



### STATE-OF-THE-ART ELECTRIFICATION

Empowered by new energy, the Alfa Romeo DNA has officially been electrified. Gas models and Plug-in Hybrid Electric Vehicles (PHEV) both deliver exceptional performance and efficiency, reinventing sportiness for the 21st century.



### RECORD-BREAKING TECHNOLOGY FOR CONTROL AND COMFORT

The new Tonale is equipped with the most updated Active Driver Assist Systems (ADAS), reaching Level 2 autonomous driving. Everyone on board can enjoy the comfort of engineered ergonomics to guarantee maximum pleasure at all times. Alfa Romeo combines cutting-edge technology and refined materials to be unique in a crowded landscape.



## CARRY ON WITH YOUR DAY

**APPLE CARPLAY<sup>1</sup> COMPATIBILITY** Your iPhone is wirelessly supported, so you can access your favourite features on the 10.25-inch touchscreen with ease. Browse through apps, make calls and choose music just like you do on your phone. Plus, with Siri voice-command technology, all you have to do is ask. Standard.

**ANDROID AUTO<sup>TM1</sup> INTEGRATION** Bring the best of Google with you with Android Auto.<sup>1</sup> Just say, "Hey Google," long-press the voice-control button on your steering wheel or use the 10.25-inch touchscreen to easily send messages, get directions, control media and more. Standard.

## AMAZON ALEXA<sup>2</sup>: AT HOME AND BUILT-IN

Experience the convenience of hands-free, voice-initiated interactions, making it easier to keep both hands on the wheel and eyes on the road. Ask Alexa<sup>2</sup> for driving directions, to check traffic, to manage smart home devices and more. The service is also available at home by connecting to an Alexa Voice Service device and opening the My Alfa Connect mobile app.<sup>3</sup> You can ask for vehicle status updates like fuel or charge level, check the car's latest location, send remote locking and unlocking commands, and much more.



## HEAR IT FROM THE EXPERTS

The symphony of emotions onboard Tonale is accompanied by a state-of-the-art and perfectly positioned 14-speaker sound system powered by a 465-watt amplifier from Harman Kardon.<sup>®</sup> From the leader in premium speaker manufacturing, experience acoustic excellence on every journey with rich and crisp tones. Available.



## A STATEMENT MADE IN ITALIAN

The refinement of Italian design and quality is evident in the selection of exceptional and technical materials. Stylish, ergonomic seats combine sophistication and function at the highest level. Choose between genuine Alcantara<sup>®</sup>, featuring a 3D red gradient design (Plug-in Hybrid Electric Vehicle (PHEV) models only), or leather-trimmed, heated and ventilated front seats. The interior is equipped with unique ambient lighting and Dual-Zone Automatic Temperature Control, so you can set the mood and temperature from the moment the journey starts. For added convenience, use the wireless charging pad in front of the gear shifter to quickly and safely charge your smartphone.

Veloce PHEV interior shown with perforated Alcantara seats.

### AMBIENT LIGHTING



White



Yellow



Red



Green



Blue



## THE ADVANCE OF A POWERFUL TRADITION

Once again, Alfa Romeo leads the way: the All-New Tonale offers a technologically advanced 2.0L Turbocharged engine that boasts Best-in-Class standard 268 horsepower<sup>13</sup> coupled with 295 lb-ft of torque. Engineers found ways to boost performance and efficiency with a twin-scroll, low-inertia turbocharger, direct fuel injection and Engine Stop/Start (ESS) technology that meets the Super Ultra-Low Emission Vehicle 30 (SULEV 30) standard. This Q4 All-Wheel Drive (AWD), 9-speed automatic powertrain option takes internal combustion applications to the next level.

### DYNAMIC TORQUE VECTORING

With the DNA driving mode selector and MacPherson front independent geometry suspension, the electronic limited-slip differential guarantees a smoother ride and more agile handling. The system redirects power to wheels while accelerating through corners and transfers torque from inside to outside for more control during acceleration and on slippery surfaces.

### PERFECT WEIGHT DISTRIBUTION

In line with the Alfa Romeo ideal of engineering perfection, Tonale features an excellent weight distribution. This pursuit of balance has always been — and is now — at the service of maximizing authentic driving pleasure.





## PLUG IN, TAKE CHARGE

The Tonale Plug-in Hybrid Electric Vehicle (PHEV) (late availability) puts the best possible Alfa Romeo spin on hybrid electric vehicles, harnessing the additional power of electricity to redefine performance for a new generation. It combines a 15.5-kWh lithium-ion battery with a 90-kW e-motor and 1.3L Turbocharged four-cylinder engine to deliver Best-in-Class 285 horsepower,<sup>13</sup> an electric range of up to 48 kilometres<sup>11</sup> and an estimated total range of roughly 515 kilometres.<sup>11</sup> Plus, with the available Level II charger,<sup>12</sup> Tonale is fully charged in just 2.5 hours, creating an ideal electric vehicle scenario.





## TAKE THE CONTROLS

With the My Alfa Connect mobile app,<sup>9</sup> it's possible to manage and control Tonale anywhere and at any time. You can remotely control the door and trunk locks, turn lights on and off, and for Plug-in Hybrid Electric Vehicle (PHEV) models, check the charging level and schedule pre-conditioning and battery charging. The app works directly with the in-vehicle infotainment system and is especially handy for the connected navigation that offers Dynamic Range Mapping, over-the-air map updates, Parking and Fuel Station Locator, Charging Station Locator, Last-Mile Navigation and more.



## FAST CHARGING

Optimize your Tonale PHEV charging time with the available Level II home charger.<sup>12</sup> In just 2.5 hours, the Tonale is fully charged and raring to go. Your Alfa Romeo retailer will provide you with installation recommendations and charging tips.





## BOOSTING EMOTION WITH EVERY TURN

The exclusive Alfa Romeo DNA Selector dials in your preferred performance style.

### **DYNAMIC**

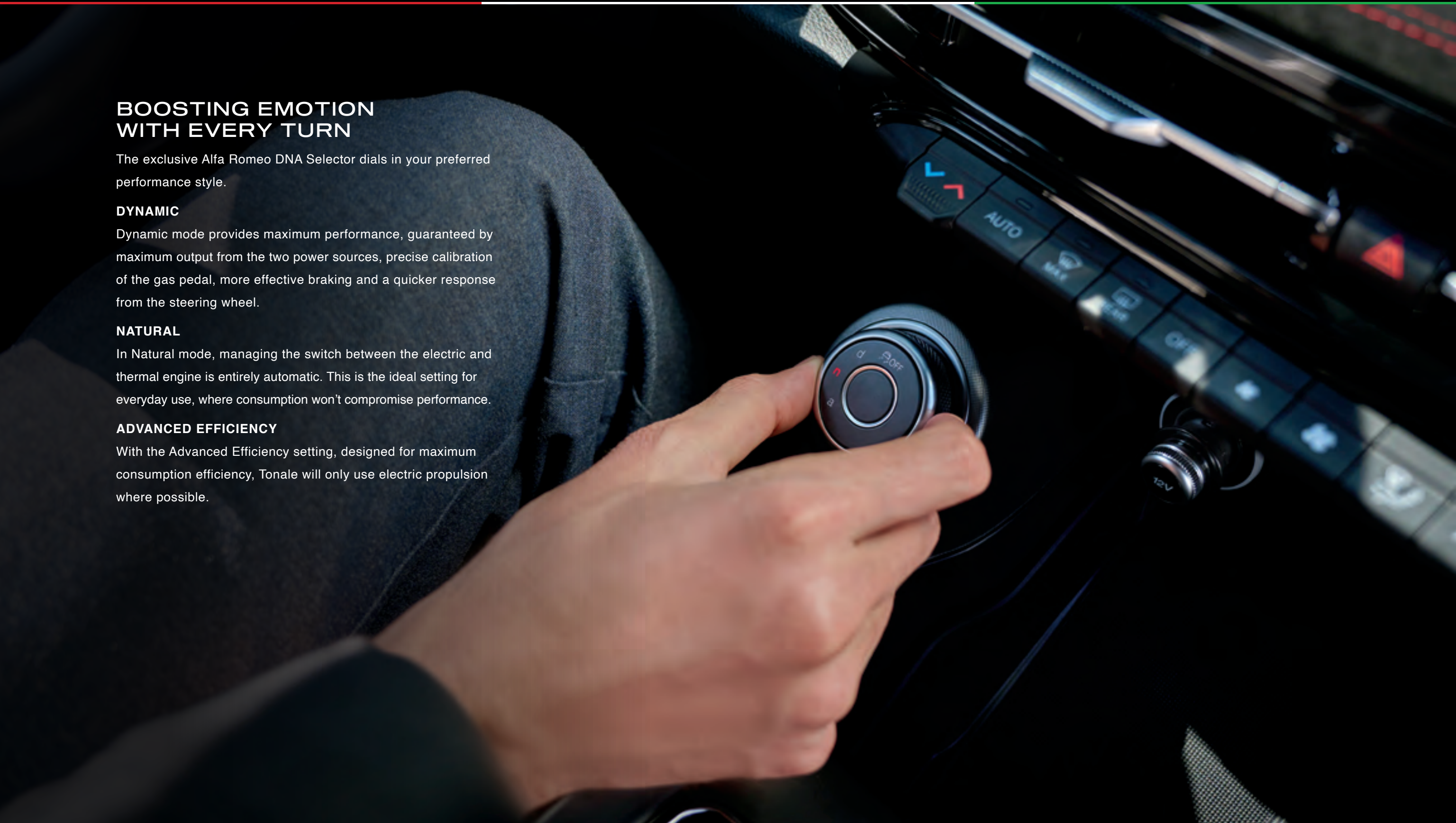
Dynamic mode provides maximum performance, guaranteed by maximum output from the two power sources, precise calibration of the gas pedal, more effective braking and a quicker response from the steering wheel.

### **NATURAL**

In Natural mode, managing the switch between the electric and thermal engine is entirely automatic. This is the ideal setting for everyday use, where consumption won't compromise performance.

### **ADVANCED EFFICIENCY**

With the Advanced Efficiency setting, designed for maximum consumption efficiency, Tonale will only use electric propulsion where possible.





## PULLING OUT ALL THE STOPS

The innovative electric architecture creates high-level performance while accelerating and slowing down. The Intelligent Brake System (IBS) optimizes the “auto-recharge” feature and recovers the kinetic energy during deceleration to improve efficiency. Depending on the battery’s charge, Tonale features four different EV capabilities that exclusively use the electric motor:



### e-CREEPING

Uses the electric motor to provide the startup commonly available in vehicles with automatic transmission: in first gear or reverse.



### e-LAUNCH

The vehicle starts using only the electric motor for a truly silent start.



### e-QUEUEING

Keeps the vehicle moving in a traffic jam or in a stop-and-go situation.



### e-PARKING

Parking manoeuvres become silent, reducing noise for the driver and those passing by.

### FIXED BREMBO® CALIPERS AND IBS “BRAKE BY WIRE” SYSTEM

The Alfa Romeo IBS offers unparalleled braking performance and brake pedal feel in all situations. This innovative system increases brake responsiveness on the road regardless of temperature or road conditions, contemporarily maximizing regenerative braking.

Brembo, a leader in braking technology, takes braking to another level. Fixed ventilated calipers on the front and full discs on the rear, each equipped with four pistons, ensure maximum braking performance.





## STRONG DEFENCE

**FORWARD COLLISION WARNING (FCW) WITH FULL-SPEED STOP<sup>4</sup>** This system provides both audible and visual warnings to the driver and, under certain conditions, the system works to help bring the vehicle to a full stop when a frontal collision may be imminent. Standard.

**AIR BAG SYSTEM<sup>5</sup>** This standard comprehensive system includes driver and front-passenger dual advanced air bags, supplemental front-seat-mounted side air bags (pelvic thorax), front and rear side-curtain air bags, along with driver and front-passenger inflatable knee air bags.





**BACK-UP CAMERA<sup>4</sup> WITH DYNAMIC GRID LINES AND REAR PARK SENSORS<sup>4</sup>** Offering views from different angles and visual guidelines, these features help direct you during some of driving's trickiest manoeuvres: parking and backing up. Standard.

**REAR-SEAT REMINDER ALERT** The system turns on when the rear doors are opened and closed. After a driver reaches their destination, puts the vehicle in park and shuts off the engine, an audible chime and a visual reminder will then appear on the 12.3-inch Digital Instrument Cluster — prompting the driver to check if someone or something is still occupying the rear seats.

**BLIND-SPOT MONITORING (BSM)<sup>4</sup>** This system has dual ultra-wideband radar sensors that aid the driver when changing lanes, and when trailing vehicles are in the blind spot, via an illuminated sideview mirror icon. Standard.

**REAR CROSS-PATH DETECTION<sup>4</sup>** This system is activated any time the vehicle is in Reverse. It lets the driver know there is an object in the rear pathway with illuminated icons on the sideview mirror and with an audible chime. Standard.



## THE ACTIVE DRIVER ASSIST SYSTEMS

Alfa Romeo offers Enhanced Driver Safety and Active Driver Assist Systems (ADAS) that represent the latest steps toward a future of autonomous driving. With these systems, drivers are complemented with advanced safety technology when behind the wheel.

**LANE KEEP ASSIST<sup>4</sup>** With a forward-looking camera system, this system actively helps keep the vehicle within the marked lane, changing the direction of the vehicle by applying brake drag or affecting the steering system. It helps reduce collision potential and road departures by providing a visual and audible warning should the system detect the vehicle is drifting outside of lane boundaries or if the driver removes their hands from the wheel. Standard.

**TRAFFIC SIGN INFORMATION<sup>6</sup>** This system can detect posted speed-limit signs and, along with information in the navigation system's map database, recommend to the driver to adapt their set cruising speed accordingly. Standard.

**DRIVER ATTENTION ALERT<sup>4</sup>** The system monitors for and detects signs of drowsiness based on driver behaviour, following up with a driver alert and recommendation for rest. Standard.

**INTELLIGENT SPEED ASSIST<sup>4</sup>** Helps enable drivers to maintain a set speed with ease. By using built-in cameras and scanners, the system observes the road ahead for traffic sign markers, then recommends to drivers the appropriate speed adjustment if necessary.





## THE ULTIMATE TRACK RECORD

The courage to reach further — it's what sets this Brand, its designers and its drivers apart. Racing still serves to prove and inspire Alfa Romeo design, long known to be geared for both track and street. It has produced a wide range of innovative vehicles that are now hailed as classics.

**1910** The 24 HP was the very first car produced at the ALFA factory, with a top speed of 99 km/h (62 mph). The "Corsa" version of the 24 HP stood out at the 1911 Targa Florio.

**1929** Enzo Ferrari began as a test driver for Alfa and soon took charge of the entire racing program. He established "Scuderia Ferrari" in Modena, modifying and tuning every Alfa Romeo race car, resulting in a winning record that still shines brightly on the Alfa Romeo name.

**1932** In the 1930s, the Vittorio Jano-designed Gran Premio Tipo P3 was a force — it clocked an unheard-of top speed of 233 km/h (145 mph). It took 46 Grand Prix checkered flags in a three-year period.

**1938** Alfa Corse, the in-house racing team for Alfa Romeo, prepared four 8C 2900B cars for the 1938 Mille Miglia, continuing to dominate there by taking the top two positions.

**1953** A derivation of the Alfa Romeo 6C 3000 prototype increased engine capacity to 3,495 cc and produced a top speed of 251 km/h (156 mph). It was the winner of the first Gran Premio Supercortemaggiore held in Merano in 1953.

**1954** Alfa Romeo introduces Giulietta in several different street models along with a competition-only two-seater, the Giulietta Sprint Zagato. Its all-aluminum and plexiglass construction achieved optimal power and weight ratios with lightweight strength innovations.

**1965** Production of subsequent Giulia models for both road and track continued on and off for decades to come, achieving numerous class wins in demanding events such as the 24 Hours of Le Mans, the Targa Florio, 12 Hours of Sebring and the Nürburgring 1,000 km (621 miles).

**1967** Enter the Tipo 33 Stradale — often called the most beautiful car of all time. With only 18 produced, the car is extremely rare. The value of each is almost impossible to determine as the 33 Stradale is hardly ever traded.

**2015** After the long-awaited North American introduction of the Alfa Romeo 4C, June 2015 revealed the new Giulia Quadrifoglio, the most impressive reincarnation of the Giulia to date, featuring a whole new level of power-to-weight engineering.

**2016** The Alfa Romeo Stelvio was the very first high-performance compact luxury crossover SUV manufactured and marketed by Alfa Romeo. Stelvio was first revealed at the 2016 Los Angeles Auto Show and entered production at the Cassino Plant in Italy at the end of 2016. It is named for the Stelvio Pass: Italy's highest mountain pass, noted for its thrilling switchbacks.

**2023** Tonale, the Alfa Romeo compact crossover SUV, is released in Canada with the 2.0L Turbocharged engine. Named after an Italian mountain pass, the 2024 Tonale will become the first Plug-in Hybrid Electric Vehicle (PHEV) available from Alfa Romeo.





# COLOUR PALETTE

**Alfa Black**  
Available on Sprint and Veloce



**Alfa Rosso**  
Available on Sprint and Veloce



**Alfa White**  
Available on Sprint and Veloce



**Verde Fangio Metallic**  
Available on Veloce



**Misano Blue Metallic**  
Available on Sprint and Veloce



**Grigio Ascari Metallic**  
Available on Sprint and Veloce





Sport Cloth  
with Vinyl Bolster  
Standard on gas models



Black Sport Cloth  
with Biscotto Stitching  
Standard on Plug-in Hybrid Electric Vehicle (PHEV) models



18-inch 5-Hole Aluminum Wheel  
Standard



19-inch Diamond-Cut 5-Hole Aluminum Wheel  
Available

## SPRINT

### SELECT STANDARD EQUIPMENT

#### MECHANICAL

2.0L Turbocharged I4 engine (268 horsepower/295 lb-ft of torque) with a 9-speed automatic transmission

OR

1.3L I4 PHEV engine (285 horsepower/estimated 350 lb-ft of torque) with a 15.5-kWh battery and 6-speed automatic transmission

Alfa Romeo DNA Selector

Frequency Damping Suspension

Q4 All-Wheel Drive (AWD)

#### EXTERIOR

225/55R18 All-Season tires with 18-inch 5-hole aluminum wheels

4-wheel disc brakes

Adaptive LED headlamps

LED daytime running lamps (DRLs) and taillamps

Rubber daylight opening (DLO) mouldings

Dark V-Scudetto grille

Anodized brake calipers

#### INTERIOR

Black push-button start on steering wheel

Black interior trim

Black door sills

Privacy glass

8-way power front seats, including 4-way lumbar adjust

Heated Sport steering wheel

Front heated seats

Black headliner

#### TECHNOLOGY

Uconnect® 5 10.25-inch touchscreen radio with navigation<sup>9</sup>

12.3-inch Cannocchiale Digital Instrument Display  
AM/FM radio/MP3/auxiliary-in/wireless technology/USBs  
Apple CarPlay®1/Android Auto™1/SiriusXM®7 1-year trial subscription

Wireless charging pad

Forward Collision Warning (FCW) with Full-Speed Stop

Pedestrian/Cyclist Emergency Braking

Back-Up Camera

Front and Rear Park Sensors

Blind-Spot Monitoring (BSM) and Rear Cross-Path Detection

Adaptive Cruise Control with Full Stop

Lane Keep Assist

Auto High-Beam Headlamp Control

Passive entry/keyless go

Remote start

Universal garage door opener<sup>8</sup>

Rain-sensing windshield wipers

Heated washer nozzles

Dual-Zone Automatic Temperature Control

Rear-Seat Reminder Alert

Tire service kit

Auto-dimming rearview mirror

#### OPTIONS/PACKAGES

Single-pane sunroof

19-inch Diamond-Cut 5-hole aluminum wheels





Black Perforated Leather with  
Dark Grey Accent Stitching  
Standard on gas models

Available on Plug-in Hybrid Electric Vehicle (PHEV) models



Black Perforated Alcantara®  
with Red Accent Stitching  
Standard on PHEV models



19-inch Diamond-Cut 5-Hole Aluminum Wheel  
Standard



20-inch Grigio 5-Hole Aluminum Wheel  
Available

## VELOCE

### ADDS TO TONALE SPRINT

#### MECHANICAL

Adaptive Suspension

#### EXTERIOR

235/45R19 All-Season tires with 19-inch Diamond-Cut

5-hole aluminum wheels

4-wheel discs with Brembo® front brakes

Hands-free liftgate

Gloss Black window surrounds

Dark Miron body kit

Red brake calipers with White script

#### INTERIOR

Leather ventilated front seats

Alcantara wrapped dashboard and armrest

Aluminum pedals and door sills

Column-mounted paddle shifters (late availability)

Red stitching on instrument panel, seats, door armrest  
and centre armrest

#### OPTIONS/PACKAGES

Single-pane sunroof

Active Assist Package

Harman Kardon® sound system (gas models only)

20-inch Grigio 5-hole aluminum wheels

Leather Front Seat Group (PHEV models only)

Leather and Harman Kardon Sound Group  
(PHEV models only)



## Tonale

1) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice controls, when it is safe to do so. Requires compatible iPhone. See retailer for phone compatibility. Data plan rates apply. To use Android Auto on your car display, you'll need an Android phone running 8.0 or higher and the Android Auto App. 2) Requires a Wi-Fi Hotspot data plan and linked Amazon account to run Alexa in the vehicle. 3) All vehicles properly equipped to receive connected services come with a three-month trial of the full suite of Alfa Connect Services effective from the date of purchase or lease of a new vehicle. Enrolment in the trial is required to receive service. Upon expiration of the trial period, purchase of a subscription is required to continue or renew services. Alfa Connect is available only on equipped vehicles purchased within the United States, Canada and Puerto Rico. Services can only be used where cellular coverage is available. 4) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. 5) The Advanced Front Air Bags in this vehicle are certified to the Federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a front-passenger air bag. All occupants should always wear their lap and shoulder belts properly. 6) Traffic Sign Information is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact the recognition and display of the sign. Always check traffic signs visually while driving. 7) **If you decide to continue service after your trial, the subscription plan you choose will continue and you will be charged according to your chosen payment method at then-current rates unless you cancel your services.** Fees and taxes apply. Some services and features are subject to device capabilities and location availability. Please see the SiriusXM Customer Agreement at [www.siriusxm.ca/terms](http://www.siriusxm.ca/terms) for complete terms and how to cancel, which includes calling SiriusXM at 1-888-539-7474. All fees and programming are subject to change, provided that we will notify you in advance of any price change. We use personal information in accordance with our Privacy Policy, available at [www.siriusxm.ca/privacy](http://www.siriusxm.ca/privacy). 8) Not compatible with all garage door openers. 9) Never program while driving. GPS mapping and 3D navigation may not be detailed or available in all areas or reflect current road regulations. 10) Based on current competitive information available and the FCA US LLC Premium Compact SUV Class comparison, which applies to BMW X1, Audi Q3, Mercedes GLA and Volvo XC40 (excludes BEVs and low volume / "coach builders"). 11) Driving range based on manufacturer's estimates with a fully charged battery and a full tank of gas. Actual kilometres may vary. 12) Requires purchase and professional installation. Contact retailer for details. 13) Based on current competitive information available and the FCA US LLC Premium Compact SUV Class comparison, which applies to BMW X1, Audi Q3, Mercedes GLA and Volvo XC40 (excludes BEVs and low volume / "coach builders").

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