



Innovation
that excites

2016
FRONTIER[®]

NISSAN FRONTIER[®]

Isn't it time you were passionate about the truck you drive? Welcome to the 2016 Frontier.[®]

And follow Nissan Canada on:



Innovation
that excites

visit nissan.ca

Facebook[®] is a registered trademark of Facebook, Inc. Twitter[®] is a registered trademark of Twitter, Inc. YouTube[®] is a registered trademark of Google Inc. Instagram[®] is a registered trademark of Instagram, LLC.

All illustrations, photographs and specifications in this brochure are based on the latest product information. See actual vehicle for complete accuracy. Nissan Canada Inc. reserves the right to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models or equipment. For information on additional options and accessories, contact your Nissan Dealership. Registered trademarks are property of their respective owners.

At nissan.ca, you'll find a way to "build your own Nissan," a dealer locator, and more information about key Nissan support services. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. **Always wear your seat belt, and please don't drink and drive.** Printed in September 2015. Catalogue number: 99999-FRO16EN. © 2015 Nissan Canada Inc. All rights reserved.

HARD work gets you where you want to be. Take the path less traveled, on- or off-road. Power through every job, big or small. Open up to more possibilities and more crew. Stop. Back it up. Take a look at what's directly behind you, hitch up your weekend toys and go. The 2016 Nissan Frontier®. Toughness for the work site, capability for time off well **EARNED.**



CAPABILITY IS IN YOUR CORNER.

Power – either you've got it, or you don't. And with Frontier,[®] you've got it in a big way. With an available 4.0-litre V6 engine packing 261 horsepower, this powerful V6 is raring to go. And with a massive, best-in-class 281 lb-ft of torque,¹ you can tow or haul just about anything you need to bring along.² Maybe it's because we're a company that loves to compete – off-road, on the racetrack, even in the showroom. But wherever we win, we're happy to share the prize with you.



261

HORSEPOWER

281

LB-FT OF TORQUE

6500

LBS (2948 KG) MAX TOWING²

Nissan Frontier[®] SV V6 King Cab[®] shown in Brilliant Silver with optional equipment.

V6 power. The available 24-valve 4.0-L V6 works its magic with advanced technology, including a lightweight aluminum engine block, advanced valve timing system, variable intake and race-bred friction-reducing technology.

A 4-cylinder that feels like a 6. Frontier[®] also offers a 2.5-L 4-cylinder that pumps out 152 horsepower and 171 lb-ft of torque, and features a compact balancer system to deliver the smoothness of a V6.

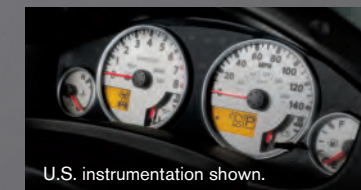
Gear up. You can harness the 4-cylinder's power through a standard 5-speed automatic transmission. The V6 is available with either a 6-speed manual³ or 5-speed automatic transmission.

¹Ward's Light Vehicle Market Segmentation. 2016 Frontier[®] vs. 2015/2016 Small Pickup Class. ²King Cab[®] 4x2 models with V6. 7-pin connector trailer wire harness and tow hitch receiver required. See Nissan Towing Guide and Owner's Manual for proper use. ³PRO-4X[®] King Cab[®] models only. ⁴Automatic transmissions only. Cargo shown for display purposes only. Cargo and load capacity limited by weight and distribution. Always secure all cargo. Heavy loading of the vehicle with cargo, especially on the roof, will affect the handling and stability of the vehicle. Bilstein[®] is a registered trademark of ThyssenKrupp Bilstein GmbH.

TREAT 'EM LIKE PEBBLES.

The ultimate off-road Frontier[®], the PRO-4X[®]. Exhibit championship form with unrivaled gear, including Bilstein[®] off-road performance shocks, an electronic locking rear differential, 4-wheel Active Brake Limited Slip (ABLS), skid plates and 265/75R16 mud- and snow-rated all-terrain tires. Add in unique 16" 6-spoke alloy wheels, halogen fog lights and an exclusive interior, and you've got a winning combination, inside and out.

PRO-4X



U.S. instrumentation shown.

Hill start assist. When starting on steep hills from a stop, hill start assist will help keep you from rolling backwards. It holds brake pressure for a few seconds, allowing you enough time to switch from the brake pedal to the accelerator.⁴

Hill descent control. When driving down a steep grade in 4WD, hill descent control can help. Just push the button and ease your foot from the accelerator, and this system automatically maintains speed and brake pressure to help provide a controlled descent.⁴

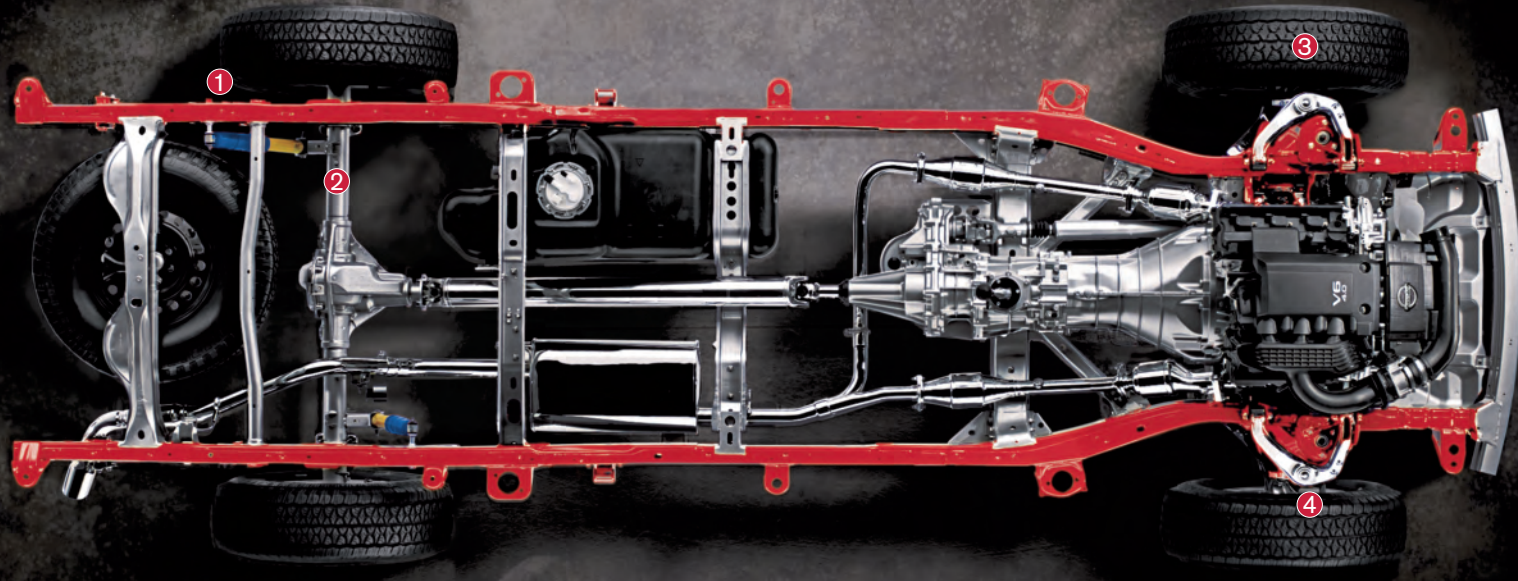
Electronic locking rear differential. When 4x4 mode just isn't enough, push the button to activate the electronic locking rear differential. This ultimate off-road feature delivers equal power to both rear wheels to boost traction and help keep your truck moving forward. When engaged, it works in conjunction with the 4-wheel Active Brake Limited Slip (ABLS). So while the locking rear differential keeps the rear wheels powered to move you ahead, ABLS helps give you the traction you need up front to help maintain steering control.



Nissan Frontier[®] PRO-4X[®] King Cab[®] shown in Lava Red.

NISSAN KNOWS THAT FOUR WALLS ARE STRONGER THAN THREE.

That's why Frontier® features a full-length, fully boxed ladder frame instead of the 3-sided, open C-shape rails found on some other trucks. The frame is built with super-high-tensile-strength steel in strategic areas for improved structural rigidity. This rugged material is stronger than conventional steel, for increased torsional stiffness that ultimately delivers enhanced performance, on- and off-road. And it's the perfect foundation to build upon with our advanced technology.



- ① Overslung rigid leaf-spring rear suspension
- ② Available heavy-duty Dana® rear axle
- ③ 4-wheel vented disc brakes with Anti-lock Braking System (ABS)
- ④ Steel double-wishbone front suspension

Anti-lock Braking System (ABS). Rapidly pumps the brakes during hard braking to help keep your wheels from locking up, thus helping you to steer around an obstacle.

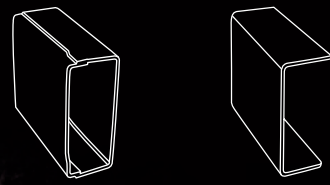
Electronic Brake force Distribution (EBD). Senses additional weight, whether it's a full cargo bed or a full tank of gas, and sends extra force to the rear brakes.

Brake Override Technology. On every Frontier®, it's designed to help slow down your vehicle and bring it to a safe stop in an emergency. It works by overriding accelerator input and reducing engine power when the accelerator and brake pedals are applied simultaneously.

Vehicle Dynamic Control (VDC).¹ Also known as electronic stability control, VDC monitors driver inputs and vehicle motion and helps compensate for oversteer or understeer to help keep you on your intended path.

Active Brake Limited Slip (ABLS). To help keep your wheels from spinning, Frontier® offers ABLS. This system senses when a wheel begins to slip, then automatically brakes the slipping wheel and sends additional power to the wheel (or wheels) with the best traction.

¹VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. ²Tool Box Tray shown in photo is sold separately. See your Nissan dealer for more information. Dana® is a registered trademark of Dana Corporation. Some components have been chrome-plated or painted for display purposes only.



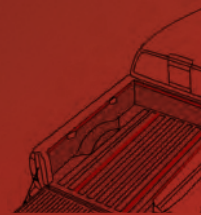
NISSAN UTILI-TRACK® SYSTEM INNOVATION THAT'S GOT A GRIP.

Wouldn't it be cool if you could put the submission hold on cargo? The available Utili-track® Channel System on Frontier® gives you choices few other trucks can match. Just about any type of cargo you can think of, this available system is fully equipped to help keep it secured tightly. Five channels, four cleats and a lot of thought about how people really use their trucks have created a simple, rugged system that offers near-infinite possibilities.



4 CLEATS

Frontier®'s four heavy-duty forged aluminum cleats easily slide in the channels for unmatched flexibility to tie things down – and the strength to hold them.



5 CHANNELS

Unmatched versatility comes in the form of five channels – including two channels in the floor, a feature few competitors can match. And since you can lock the cleat anywhere along the rail, Frontier® makes sure you find the best position to secure whatever you bring along.



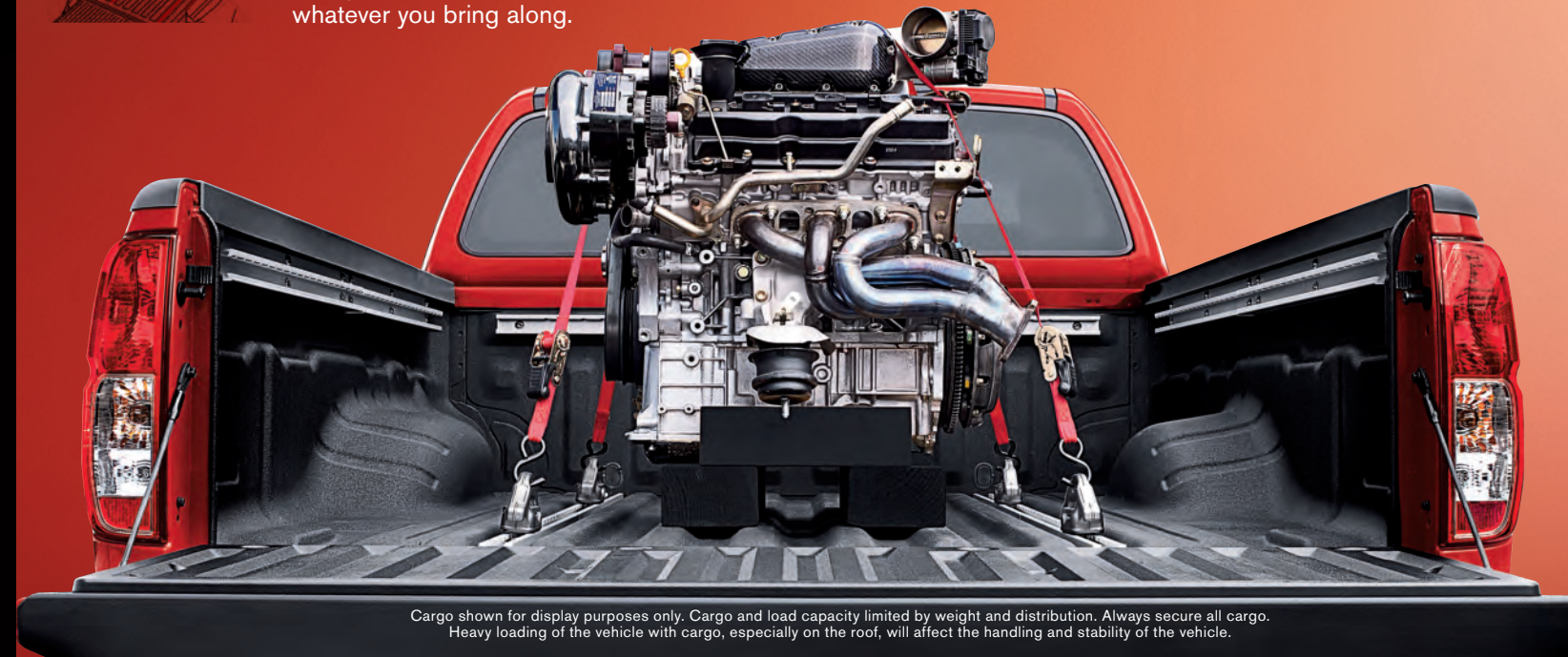
SPRAY-ON BEDLINER

Adding to the incredible versatility of the bed, the available spray-on bedliner is applied at the factory – so you know it's done right. Fade- and weather-resistant, it's a rugged, non-skid surface that adheres directly to the bed to help prevent rusting.



LOADS OF ACCESSORIES

There's also a full line of accessories to help you get even more out of Utili-track®, including a Sliding Tool Box,² a Sliding Bed Divider and a Sliding Bed Extender.

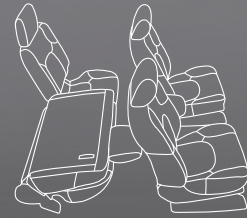


Cargo shown for display purposes only. Cargo and load capacity limited by weight and distribution. Always secure all cargo. Heavy loading of the vehicle with cargo, especially on the roof, will affect the handling and stability of the vehicle.

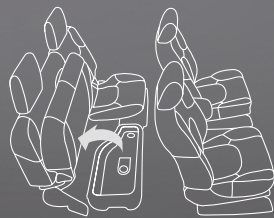
FRONTIER® CREW CAB.

Space or comfort? Why not both? Forward-hinged doors make for easy entry, while an available 60/40 split rear bench allows seating for five and easily folds down to create more space. Or you can flip up the rear seat cushions for more storage room. There's also an under-seat storage tray that's removable for even greater flexibility.

FOLDS DOWN



FLIPS UP



FRONTIER® KING CAB.®

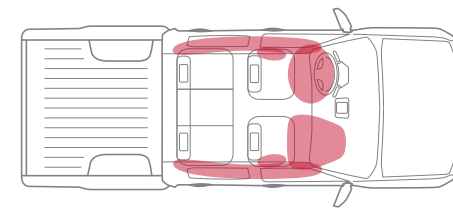
Smart design means rear doors that give your passengers easy access to the cabin. And with no B-pillars, you also get a huge opening for larger-than-life items. The two rear seats flip up and out of the way to reveal a wide open space for cargo.



Nissan Frontier® SL Crew Cab shown in Steel Leather.



Nissan Frontier® PRO-4X® King Cab® shown in Graphite Steel Cloth.



6 STANDARD AIRBAGS¹

Safety. First and foremost. In Frontier,® making your protection our priority starts with six standard airbags, including seat-mounted side-impact supplemental airbags and roof-mounted curtain side-impact supplemental airbags. The advanced front seat belts on every Frontier® feature pre-tensioners that automatically help tighten the belts when the front airbags deploy.¹ And if your body puts too much force on the belt, load limiters give a bit. During a rear-end impact, front-seat Active Head Restraints move up and toward you to meet your head part of the way, helping close the gap and reducing the chance of whiplash.

¹Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. And please see your King Cab® Owner's Manual for specific information about the safest way to secure a child restraint in a Frontier® King Cab®. Airbags will only inflate in certain accidents; see your Owner's Manual for more details. Inflated airbags shown for illustration purposes only, actual coverage area may differ. Airbags deflate after deployment.



U.S. instrumentation shown.

CREATURE COMFORTS, ON THE GO.

Comfort? Entertainment? Cup holders? Check, check and check. Whether you're on the job or on the go, Frontier® gives you everything you need to make your space, well, yours. A great-looking interior plus an available leather-wrapped steering wheel with controls to operate the cruise control and audio – all the better, so you can crank up the available Rockford Fosgate®-powered audio system¹. Available Dual Zone Automatic Temperature Control (ATC), so you and your passenger can set your own climates. And with the available Nissan Navigation System with 147 mm (5.8") touch-screen display, you can plan your next adventure without ever leaving the driver's seat.² If only everything were so convenient.



What if you could see objects behind you when parking? The available RearView Monitor³ automatically activates whenever you're in Reverse, making it ideal for lining up your approach to a trailer. Now that's handy.



Your tunes sound better through an available Rockford Fosgate®-powered audio system, featuring 10 speakers, including subwoofers¹, and SiriusXM® Satellite Radio.⁴



The standard Bluetooth® Hands-Free Phone System lets you make and take calls with your hands on the wheel and listen to calls through the audio system's speakers.⁵

NissanConnect^{SM6} YOUR WORLD, SERVED UP.

With available NissanConnectSM with Mobile Apps, your Frontier® becomes your smartphone's best friend. Which means no more separation anxiety for you. Because now, your own hand-picked music, latest tweets, TripAdvisor® tips, Facebook® events, and more all come along for the ride, working seamlessly together through your smartphone and Frontier®'s available colour touch-screen.⁶



Your Nissan Frontier® also keeps you in the loop with the available Nissan Navigation System (featuring voice recognition)² hands-free text messaging,⁷ Bluetooth® hands-free calling and streaming audio,⁵ plus an iPod®/USB input.⁸

CHOOSE YOUR TRIM LEVEL

S KING CAB*

Features 152 HP 2.5-litre 4-cylinder engine mated to a 5-speed automatic transmission, engine block heater, 4-wheel disc brakes with ABS, Active Brake Limited Slip (ABLS), Vehicle Dynamic Control (VDC), Traction Control System, rear access doors, upper body-colour/lower black front bumper and chrome rear bumper, privacy glass, forward-facing rear flip-up seats, AM/FM/CD audio system, air conditioning, cruise control, Bluetooth® Hands-Free Phone System,⁵ illuminated steering wheel-mounted audio controls, Tire Pressure Monitoring System (TPMS),⁹ carpeted floor mats and six standard airbags. **Key available package: S Value Package.** This trim level is available in 4x2 only.



SV KING CAB* CREW CAB INCLUDES S EQUIPMENT PLUS:

261 HP 4.0-litre V6 engine with a 5-speed automatic transmission, 16" aluminum-alloy wheels, front tow hook (4x4 models only), body-colour front bumper, AM/FM/CD audio system with 127 mm (5.0") colour display, NissanConnectSM with Mobile Apps,⁶ USB connection port,⁸ SiriusXM® Satellite Radio,⁴ anti-theft system and Immobilizer Key System. 4x4 automatic transmission models also include hill descent control and hill start assist, two additional rear speakers. **Crew Cab adds:** Four full front-hinged doors, 60/40 split rear bench, full-length rear under-seat storage. **Key available package: SV Premium Package (4x4 models only).**



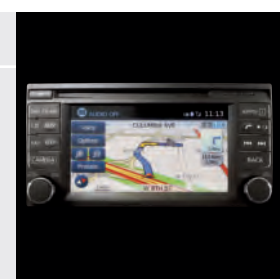
PRO-4X* KING CAB* CREW CAB INCLUDES SV EQUIPMENT PLUS:

6-speed manual transmission (King Cab® only) or 5-speed automatic transmission, PRO-4X® Bilstein® shocks, electronic locking rear differential, skid plates, P265/75R16 mud- and snow-rated all-terrain tires, 16" aluminum-alloy off-road wheels, High Utility Bed, fog lights, satin chrome grille, splash guards, body-colour front and rear bumpers, door handles and outside mirrors, Nissan Navigation System with 147 mm (5.8") colour touch-screen monitor,² RearView Monitor,³ Rear Sonar System,¹⁰ auto-dimming rearview mirror with digital compass and outside temperature display, multi-function trip computer, Dual Zone Automatic Temperature Control (ATC), PRO-4X® embroidered cloth seat trim, heated front seats, white contrast interior stitching, white-faced gauges. **Crew Cab adds:** Roof rack with crossbars, power sliding glass moonroof, Rockford Fosgate®-powered audio system¹ and Standard Bed (1511 mm/59.5") **Key available package: PRO-4X® Leather Package (Crew Cab models only).** This trim level is available in 4x4 only.



SL CREW CAB INCLUDES SV EQUIPMENT PLUS:

18" aluminum-alloy wheels, fog lights, chrome front bumper, roof rack with crossbars, step rails, power sliding glass moonroof, chrome door handles and outside mirrors, High Utility Bed, Nissan Navigation System with 147 mm (5.8") colour touch-screen monitor,² RearView Monitor,³ Rear Sonar System,¹⁰ Dual Zone Automatic Temperature Control (ATC), auto-dimming rearview mirror with HomeLink® universal garage-door opener, Rockford Fosgate®-powered audio system,¹ 8-way power adjustable driver's seat, 4-way power adjustable passenger's seat, leather-appointed seats, heated front seats, leather-wrapped steering wheel. This trim level is available in 4x4 only.

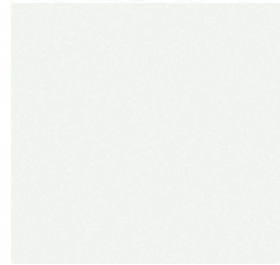


¹PRO-4X® Crew Cab and SL Crew Cab models only. ²Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. ³Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. ⁴XM® and SiriusXM® Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. NavTraffic™/SiriusXM® Traffic is available in select North American markets. In Canada, at time of printing, incident and flow data is available for 12 metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Toronto, Ottawa, Montreal, Quebec City, Hamilton, St. Catharines, Kitchener, Guelph, and London). Subscription sold separately after trial period. All subscriptions subject to customer agreement at siriusxm.ca/terms. Fees and programming subject to change. © 2015 Sirius XM Canada Inc. The Sirius, XM, and SiriusXM names and all related marks and logos are trademarks of Sirius XM Radio Inc. All other trademarks are the property of their respective owners. ⁵Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ⁶Driving is serious business. Only use NissanConnectSM Mobile Apps when safe to do so. App availability is dependent upon vehicle model, trim level, packaging, and/or options. See Nissan.ca/NissanConnect for complete app availability details. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. Compatible smartphone required. Cellular network and GPS signals not available in all areas and/or at all times. Cellular technology is evolving, and changes to cellular networks provided by independent companies are not within Nissan's control. Nissan is not responsible for associated costs that may be required for continued operation due to cellular network termination (including equipment upgrades, if available, or roaming charges on alternative networks). Should cellular provider terminate/restrict service, service may be terminated without notice and with no liability to Nissan and its agents or affiliates. Subscription Agreement required and terms and conditions of Subscription Agreement apply. See Nissan.ca/NissanConnect for details. Text rates and/or data usage may apply. ⁷Use the text messaging feature after stopping your vehicle in a safe location. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Compatible smartphone required. Text rates and/or data usage may apply. ⁸Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod® or other external device not included. ⁹TPMS is not a substitute for regular tire pressure checks. ¹⁰The Sonar System is a convenience, not a substitute for proper parking and/or backing procedures. Always check that it is safe to do so before moving vehicle. May not detect every object. The App Store® logo is a registered trademark of Apple, Inc. All rights reserved. Bilstein® is a registered trademark of ThyssenKrupp Bilstein GmbH. Facebook® is a registered trademark of Facebook, Inc. Google® and Google Play® logo are registered trademarks of Google Inc. HomeLink® is a registered trademark of Gentex Corporation. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod® or other external device not included. Rockford Fosgate® is a registered trademark of Rockford Corporation. TripAdvisor® is a registered trademark of TripAdvisor LLC, Ltd. Twitter® is a registered trademark of Twitter, Inc.

PAINT AND FABRIC

- Standard
- Part of PRO-4X® Leather Package
- ¹Extra cost option
- ²Crew Cab only
- ³King Cab® only

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colours at your local Nissan dealer.



Glacier White QAK



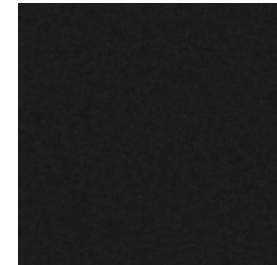
Brilliant Silver¹ K23



Arctic Blue Metallic¹ RBG



Gun Metallic¹ KAD



Magnetic Black¹ G41



Lava Red¹ EAF



Forged Copper¹ CAU

	S	SV	PRO-4X*	SL
STEEL CLOTH	■	■ ²		
STEEL LEATHER				■
BEIGE CLOTH		■		
BEIGE LEATHER				■
GRAPHITE CLOTH		■ ³		
GRAPHITE STEEL CLOTH	■	■ ³		
GRAPHITE LEATHER			□ ²	

	S	SV	PRO-4X*	SL
STEEL CLOTH		■ ²		
STEEL LEATHER				■
BEIGE CLOTH		■		
BEIGE LEATHER				■
GRAPHITE CLOTH		■ ³		
GRAPHITE STEEL CLOTH	■	■ ³		
GRAPHITE LEATHER			□ ²	



STEEL CLOTH
S King Cab®



GRAPHITE CLOTH
S King Cab®



BEIGE CLOTH
SV King Cab®



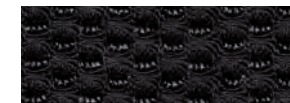
GRAPHITE CLOTH
SV King Cab®



STEEL CLOTH
SV Crew Cab



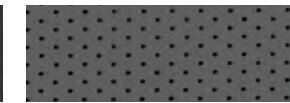
BEIGE CLOTH
SV Crew Cab



GRAPHITE STEEL CLOTH
PRO-4X® models



GRAPHITE LEATHER
PRO-4X® Crew Cab



STEEL LEATHER
SL Crew Cab



BEIGE LEATHER
SL Crew Cab

GENUINE NISSAN ACCESSORIES

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; available for finance; and backed by Nissan's 3 year/60,000 km Accessories limited warranty when installed by dealer at time of your vehicle purchase.⁴

- A. Fog Lights**
Help light your way in rain, sleet or snow.
- B. Fixed Tool Box**
Like a treasure box for your tools.
- C. All-season Rubber Floor Mats**
Don't let the muck mess up your truck.
- D. Weight-distributing Hitch Ball Mount, Class IV⁵**
So you can tow and go.

- Additional Accessories:**
- Step Rails
 - Hood Deflector
 - Side-window Deflectors
 - Paint Pen
 - Bedliner
 - Tonneau Cover
 - Tow Hitch Receiver, Class IV⁵
 - Sliding Bed Extender⁶
 - Sliding Bed Divider⁶
 - Sliding Tool Box
 - Bed Tent
 - And More



See your Nissan dealer for details, or go to accessories.nissan.ca

BUYING AND OWNING

Finance Options Through Nissan Canada Finance, we offer many attractive lease and loan options that can be tailored to your individual needs. We have unique programs such as the Nissan Grad Program, the Loyalty Program or the Nissan Advantage Program. Please visit our website Nissan.ca/finance to explore all of the options available. We have also made it easy to pre-qualify online. All of our programs come with competitive rates and terms. With our flexible options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2016 Nissan is covered by a 3 year/60,000 km⁷ Comprehensive New Vehicle Warranty, a 5 year/100,000 km⁷ Powertrain Warranty, an 8 year/130,000 km⁷ Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

⁴See your Nissan Dealership and read the actual limited warranty. ⁵See Nissan Towing Guide and Owner's Manual for proper use. ⁶Cargo and load capacity limited by weight and distribution. Always secure all cargo. ⁷Whichever occurs first.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Security+Plus™ Prepaid Maintenance Plan The smart choice when it comes to maintaining your new Nissan. Honoured at all participating Nissan Dealers in Canada and the U.S., your vehicle is cared for by factory-trained technicians using Genuine Nissan Parts. And best of all, there's no worrying about price increases on parts or service in the future. A variety of plans are available. Ask your Dealer for details.



Nissan's environmental action plan focuses on several key areas. In addition to increasing production of Zero Emission vehicles like the 100% electric LEAF®, we're improving fuel efficiency across our lineup, and reducing the environmental impact of manufacturing through energy-efficient practices in our plants.



